



Davos / Mönchwilien, 20 December 2018

Press release, for immediate publication

Bike race Enduro2 in Davos renamed into Mondraker Enduro2

The mountain bike event Enduro2 has secured title sponsorship from Mondraker, starting 2019. The event which takes place for the third time from September 5th to 7th 2019, is therefore renamed into Mondraker Enduro2. The registration portal opens December 30th, 2018.

CHRIS sports, the Swiss importer of Mondraker, partners with the organizers in title sponsoring the Enduro2 event in Davos with the Spanish brand. "We were looking for a suitable platform in the Swiss Enduro scene for Mondraker and found what we were looking for with the Enduro2 in Davos. A top bike destination, perfect organization and the extraordinary race format are the perfect match for the DNA and character of the Mondraker brand," says Tom Brown, Manager Business Unit Bike at CHRIS sports. "We greatly look forward to working with the OC around Britta and Michi Wild, both in event support and communication." Mondraker's Forward Geometry® has set the trend for industry geometries over the last several years and its proprietary Zero Suspension® continues to earn global praise, from riders and journalists alike. "As an innovative insider tip among the mountain bike brands, Mondraker is a perfect match for our occasion," adds Britta Wild on behalf of Enduro2. "For us, it is important to have a partner that puts the needs of bikers first and supports us in communication. We organized the event according to the motto 'by bikers for bikers', with the community idea in the foreground. This also corresponds to the philosophy of our partners at CHRIS sports and Mondraker. A win-win situation for both sides." As a consequence of this partnership, the mountain bike race in Davos is renamed into Mondraker Enduro2.

Mondraker Enduro2 Davos – Mountain Bike Fun for Teams of Two

The mountain bike race Mondraker Enduro2 takes place at the destination of Davos Klosters for the third time from September 5th to 7th 2019. It is one of the few Enduro races for teams of two in Europe and is correspondingly popular in the international mountain bike scene. For more than 400 participants, this race focuses on the first-class trails of the Davos Klosters bike region as well as on teamwork and fun. The teams of two cover a total distance of approximately 120 kilometres, mastering almost 1500 metres of elevation gain and 12,000 metres of descent. Like in a real Enduro race, Mondraker Enduro2 runs several measured stages per day. These are mainly descents and last a few minutes each. Between these stages, the participants cover various transfers without time measurement, often supported by mountain railways. This leaves time to enjoy the impressive alpine scenery of the Grisons Mountains or to chat with other race participants from all over Europe, cultivating an international bike community. For the third edition of Mondraker Enduro2 in Davos, registration is open from December 30th, 2018 at <https://enduro2.ch/en>.

New category: "77+"

Beginning with the 2019 event, Mondraker Enduro2 adds a "77+" race category: If the age of two riders in a team adds up to 77 years or more, they may start in this extra category for older participants. In conventional mountain bike races, this is the "Masters" category and is usually for men over 40. "77+ is an unusual and casual title to emphasize the collegial character and fun factor of our event," says organizer Britta Wild in explaining the unconventional name.



About Mondraker – High Performance from Alicante

Mondraker was founded in 2001 in Alicante, Spain, as a high-performance mountain bike brand. Today, Mondraker stands for exclusive bike lines based on the innovative Forward Geometry® and Zero Suspension System®, offering a completely new riding experience. Mondraker sells a diverse range of more than 60 models in over 40 countries. From the enduro rocket Foxy Carbon 29 to the groundbreaking Podium Carbon cross-country bike to the Summum, with which downhill pro Brook McDonald shreds, Mondraker develops bikes that meet the highest rider expectations. https://www.chrissports.ch/en-us/mondraker_marke

About Mondraker Enduro2 Davos

Enduro2 in Davos Klosters was originally planned as a race of a small Enduro series for teams of two by the British organizer Trail Addiction. After its insolvency, the event was separated from the bankrupt's estate before its premiere and is now an independent mountain bike event, organized by the local association Bike Events Davos out of the Bike Academy. Mondraker begins its title sponsorship in 2019. The race with over 400 participants or more than 200 teams of two takes place for the third time from September 5th to 7th, 2019. Registration opens December 30th, 2018. The event focuses on the region's first-class trails and the atmosphere within the international mountain bike community. <https://enduro2.ch/en>

Images and video, media information

High-resolution **images** of Enduro2 Davos for editorial use can be found here:

https://www.dropbox.com/sh/7jqerc2hicpg4l0/AAAJ_KoBoGt2FU1gez82b3m0a?dl=0

Please note the image description and the photo credits in the file name.

The **2018 event video** can be found at the same link, in the 2018 folder.

Previous **media releases** on Enduro2, including a **factsheet**, can be found at <https://enduro2.ch/en/medien>

Mondraker Enduro2 Davos online:

Webseite: <https://enduro2.ch/en/>

Facebook: <https://www.facebook.com/enduro2.ch/>

Instagram: https://www.instagram.com/enduro2_davos/

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