



Bike Events Davos
c/o Bike Academy GmbH
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🌐 www.enduro2.ch

Media release / Media invitation Mondraker Enduro2 Davos, 14 January 2019

Mondraker Enduro2 2019 in Davos – Only a few starting places available

Sales for the mountain bike event Mondraker Enduro2 in Davos, Switzerland, which will take place for the third time from 5 to 7 September 2019, have got off to an extremely successful start: In the first week after the registration opening on 30 December 2018, two thirds of the starting places for the Enduro race for teams of two were already sold. Due to high demand, the contingent has now been slightly increased again.

Media teams can apply for limited starting places at special conditions until 4 February 2019. In addition, a film teaser with thrilling mountain bike pictures from the Grisons Alps was released for the 2019 event.

Mondraker Enduro2 in Davos is one of the few Enduro races for teams of two in Europe. “We knew, that our event is pretty popular in the international mountain bike scene – but we didn't expect to be overrun with registrations like this”, says the astonished Britta Wild from the organizing committee. Due to the high demand, the organizers have decided to slightly increase the number of teams of two, from the originally planned 200 to 225. “The number of participants is limited by the capacity of the mountain railways we use in the race”, explains Britta Wild. “With 450 riders, we have reached the absolute maximum capacity of our infrastructure.” If you want to register for the third edition of Mondraker Enduro2 in Davos, you should therefore be quick: <https://enduro2.ch/en>

Mountain bike fun on first-class trails in teams of two

The focus at Mondraker Enduro2 lies on having fun on the first-class trails of the Davos Klosters region and on the international mountain bike community. The total distance is around 120 kilometres, with approximately 1500 metres of climbing including transfers and around 12,000 metres of downhill. As in a real Enduro race, the Mondraker Enduro2 also runs several stages per day. The measured stages are sections of a few minutes duration, which mainly lead downhill. The transfers in between are done biking, often supported by the mountain railway network of the region. This leaves time to enjoy the impressive alpine scenery of the Grisons mountains or to chat with other race participants from all over Europe and to cultivate the international bike community.

New category "77+"

Although the event has proven well in its existing form, there will be a few positive changes in the upcoming edition as well. As already communicated in December, Mondraker has become the new title sponsor for at least three years, after which the event is now named.

In addition, the race category "77+" was created: If the age of two riders in a team adds up to 77 years or more, they may start in this extra category for older participants. In conventional mountain bike races, this category is mostly called "Masters" and is usually for men from 40. “77+ is an unusual and casual title to emphasize the collegial character and fun factor of our event”, says organizer Britta Wild in explaining the unconventional name. The previous categories Men, Women and Mixed will of course remain unchanged.

For bikers by bikers

The trails at Mondraker Enduro2 in Davos are varied and attractive – but sometimes also technically demanding, as they are all natural trails and no man-made flowtrails. A certain riding level on the mountain bike is therefore a must for a lot of fun at this event. “Our goal is to show experienced mountain bikers the most beautiful trails of the



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destination Davos Klosters in the best company”, says Britta Wild. “We are organized as a non-commercial association and the event is very family like. We do this according to the motto 'for bikers by bikers' – and with a lot of passion!”

The starting fees are accordingly moderate at CHF 405 or € 370 per team. In addition, participants of Mondraker Enduro2 in Davos can book an all-inclusive package with overnight accommodation and additional nights at extremely attractive conditions in various accommodation classes in addition to the race. The detailed offers will be available from spring at <https://enduro2.ch/en>.

Limited starting places for media teams

The soon sold out Mondraker Enduro2 in Davos offers limited starting places at special conditions for selected media teams. The selection is based on relevance, reach, region, channels as well as type and quantity of the intended coverage.

Media teams commit themselves to the following **publication services** as a minimum:

- Pre-reporting including teaser video and link to event website until end of March
- Daily coverage during the event on social media and if possible on other online channels
- Follow-up reporting on the event until mid-December 2019, incl. publication of the event-date 2020 and mentioning of registration opening date

For selected media teams the **race participation is free of charge**, including welcome drink, team starting numbers, timekeeping, results service, lift ticket for 3 days, lunch on Friday and Saturday and Enduro2 Night.

Two different accommodation offers are available for three nights from Thursday, 5th to Sunday, 8th September 2019:

- **Camper:** Accommodation in your own campervan, including shower, toilet and electricity, excluding breakfast: free of charge
- **Hotel:** Overnight stay in a partner hotel allocated by us, including breakfast and lockable bike room: CHF 390 per team (CHF 195 per person).

The three media teams with the most attractive coverage will get the three overnight stays in the hotel for free.

If you are interested, please send your application as a media team to the media contact of Mondraker Enduro2 Davos, stating your name and link to the publication, country of origin, intended coverage, reach, circulation, publication frequency and desired accommodation until **4 February 2019**: TEXTSCHAFT, Kathrin Senn, info@textschaft.ch

The organization will select the media teams until end of February 2019.

Images and video, media information

High-resolution **images** for editorial use and the event logo of Mondraker Enduro2 Davos can be found here:

https://www.dropbox.com/sh/7jqerc2hicpg4l0/AAAJ_KoBoGt2FU1gez82b3m0a?dl=0

Please note the image description and the photo credits in the file name.

The **teaser video 2019** can be found on YouTube at: <https://youtu.be/3aCfqaSqLnw> or as a file:

https://www.dropbox.com/sh/7jqerc2hicpg4l0/AAAJ_KoBoGt2FU1gez82b3m0a?dl=0



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The **2018 event video** can be found at the same link, in the 2018 folder, or on YouTube:

<https://youtu.be/9TOFA2TWAFM>

Previous **media releases** on Enduro2 Davos as well as a **Factsheet** can be found at <https://enduro2.ch/en/medien>.

Registration and starting list

The registration form as well as the updated starting list can be found here:

<https://timing.sportident.com/meldung/entries.php?wkid=20190907815465&bahnauswahl=B&sprache=de#cf>

Mondraker Enduro2 Davos online:

Website: <https://enduro2.ch/en/>

Facebook: <https://www.facebook.com/enduro2.ch/>

Instagram: https://www.instagram.com/enduro2_davos/

Media Contact Mondraker Enduro2 Davos

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About Mondraker Enduro2 Davos

Enduro2 in Davos Klosters was originally planned as a race of a small Enduro series for teams of two by the British organizer Trail Addiction. After its insolvency, the event was separated from the bankrupt's estate before its premiere and is now an independent mountain bike event, organized by the local association Bike Events Davos out of the Bike Academy. Mondraker begins its title sponsorship in 2019. The race for 450 participants or 225 teams of two takes place for the third time from 5 to 7 September 2019. Registration is open since 30 December 2018. The event focuses on the region's first-class trails and the atmosphere within the international mountain bike community. <https://enduro2.ch/en>