



Media Offer MONDRAKER ENDURO TEAM
Davos Klosters, 3rd February 2021

Bike Events Davos
Bahnhofstrasse 8
7260 Davos Dorf

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info@enduro-team.ch
www.enduro-team.ch

Offer: Limited starting places for media teams at MONDRAKER ENDURO TEAM 2021 in Davos

At the already sold out fifth edition of the mountain bike fun race MONDRAKER ENDURO TEAM in Davos Klosters, Switzerland, from 2 to 4 September 2021, limited starting places at special conditions are available for selected media teams.

Media teams can apply for the following starting places:

- All categories for **teams of 2** (MEN, WOMEN, MIXED, 77+). **WOMEN teams** that focus their reporting on the women's team experience and motivate other ladies to participate are particularly welcome.
- **FUN TEAM** up to a maximum of 4 persons

The selection of the media teams is based on relevance, reach, region, channels as well as type and quantity of the intended coverage.

Media teams commit themselves to the following **publication services** as a minimum:

- **Pre-reporting** including teaser video 2021 or event video 2020, link to event website and mentioning date of beginning of summer season 2021 in Davos until end of May 2021
- Daily coverage **during the event** on social media and, if possible, on other online channels
- **Follow-up reporting** on the event until end of October 2021, incl. publication of the event-date 2022 and mentioning of registration opening date

For selected media teams the **race participation is free** of charge, including welcome drink, team starting numbers, timekeeping, results service, mountain railway ticket for 3 days, lunch on Friday and Saturday and ENDURO TEAM Night.

Two different accommodation offers are available for three nights from Thursday, 2nd, to Sunday, 5th September 2021:

- **Camper:** Accommodation in your own campervan, including shower, toilet and electricity, excluding breakfast: free of charge
- **Hotel:** Overnight stay in a partner hotel allocated by us, including breakfast and lockable bike room: from ca. CHF 230 per person

The three media teams with the most attractive coverage will get the three overnight stays in the hotel for free.



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If you are interested, please send your **application as a media team** to the media responsible of MONDRAKER ENDURO TEAM (TEXTSCHAFT, Kathrin Senn, info@textschaft.ch) until **15th March 2021**, stating the following:

- Intended category of participation
- name of and link to the publication
- country of origin
- intended coverage
- reach
- circulation (printed publications)
- publication frequency (printed publications)
- desired accommodation in Davos (camper or hotel), if MONDRAKER ENDURO TEAM won't come up for your overnight stays

The organization will select the media teams in April 2021.

Previous **media releases** on MONDRAKER ENDURO TEAM and former Mondraker Enduro2 Davos as well as a **factsheet** can be found at <https://enduro-team.ch/en/medien>.

MONDRAKER ENDURO TEAM online:

Website: <https://enduro-team.ch/en>

Facebook: <https://www.facebook.com/enduro.team.davos>

Instagram: <https://www.instagram.com/enduro.team.ch>

YouTube: <https://www.youtube.com/channel/UCM07wUBgUNb35kpwbIq2hSQ>

Media Contact MONDRAKER ENDURO TEAM

TEXTSCHAFT, Kathrin Senn, Im Rigiblick 27, CH - 8623 Wetzikon, www.textschaft.ch

Email: info@textschaft.ch; Mobile: +41 78 821 08 99

About MONDRAKER ENDURO TEAM

The MONDRAKER ENDURO TEAM fun race in Davos Klosters, Switzerland, will take place for the fifth time from 2nd to 4th September 2021 and is already sold out. 450 participants race in teams of two and since 2020 also in an open category with teams of 3 to 6 persons. The focus of the event lies on the first-class trails of the Davos Klosters region and on the camaraderie within the international mountain bike community. Mondraker joined as title sponsor in 2019. The event was originally planned as a race of a small Enduro series for teams of two by a British organizer. After its bankruptcy, the event was separated from the bankruptcy estate before its premiere in 2017 and has since been an independent mountain bike event, organized by the local association Bike Events Davos in collaboration with the Bike Academy. www.enduro-team.ch/en