



Media Offer MONDRAKER ENDURO TEAM  
Davos Klosters, 12<sup>th</sup> December 2022

Bike Events Davos  
Bahnhofstrasse 8  
7260 Davos Dorf

## Offer: Limited starting places for media teams at MONDRAKER ENDURO TEAM 2023 in Davos

+41 81 420 72 20  
info@enduro-team.ch  
www.enduro-team.ch

At the seventh edition of the mountain bike fun race MONDRAKER ENDURO TEAM in Davos Klosters, Switzerland, from 7<sup>th</sup> to 9<sup>th</sup> September 2023, limited starting places at special conditions are available for selected media teams.

Media teams can apply for the following starting places:

- Categories for **teams of 2** (MEN, WOMEN, MIXED, 77+)
- **FUN TEAM** up to a maximum of 4 persons

The selection of the media teams is based on relevance, reach, region, channels as well as type and quantity of the intended coverage.

Media teams commit themselves to the following **publication services** as a minimum:

- **Pre-reporting** including teaser video 2023 or event video 2022, link to event website and mentioning date of beginning of summer season 2023 in Davos until end of May 2023
- Daily coverage **during the event** on social media and, if possible, on other online channels
- **Follow-up reporting** on the event until end of October 2023, incl. publication of the event-date 2024 and mentioning of registration opening date

For selected media teams the **race participation is free** of charge, including welcome drink, team starting numbers, timekeeping, results service, mountain railway ticket for 3 days, lunch on Friday and Saturday and ENDURO TEAM Night.

**Two different accommodation offers** are available for three nights from Thursday, 7<sup>th</sup>, to Sunday, 10<sup>th</sup> September 2023:

- **Camper:** Accommodation in your own campervan, including shower, toilet and electricity, excluding breakfast: free of charge
- **Hotel:** Overnight stay in a partner hotel allocated by us, including breakfast and lockable bike room: from ca. CHF 250 per person (for three nights)

The three media teams with the most attractive coverage will get the three overnight stays in the hotel for free.

If you are interested, please send your **application as a media team** to the media responsible of MONDRAKER ENDURO TEAM (TEXTSCHAFT, Kathrin Senn, [info@textschaft.ch](mailto:info@textschaft.ch)) until **14<sup>th</sup> March 2023**, stating the following:



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#### Information needed from applying media teams:

- name of and link to the publication
- country of origin
- intended coverage, focused topic
- intended category of participation
- reach
- circulation (printed publications)
- publication frequency (printed publications)
- desired accommodation in Davos (camper or hotel), if MONDRAKER ENDURO TEAM won't come up for your overnight stays

The organization will select the media teams in April 2023.

Previous **media releases** on MONDRAKER ENDURO TEAM in Davos as well as a **factsheet** can be found at <https://enduro-team.ch/en/medien>.

#### MONDRAKER ENDURO TEAM online:

Website: <https://enduro-team.ch/en>

Facebook: <https://www.facebook.com/enduro.team.davos>

Instagram: <https://www.instagram.com/enduro.team.ch>

YouTube: <https://www.youtube.com/channel/UCM07wUBgUNb35kpwbIq2hSQ>

#### Media Contact MONDRAKER ENDURO TEAM

TEXTSCHAFT, Kathrin Senn, Im Rigiblick 27, CH - 8623 Wetzikon, [www.textschaft.ch](http://www.textschaft.ch)

Email: [info@textschaft.ch](mailto:info@textschaft.ch); Mobile: +41 78 821 08 99

#### About MONDRAKER ENDURO TEAM

The MONDRAKER ENDURO TEAM mountain bike fun race in Davos Klosters, Switzerland, will take place for the seventh time from 7<sup>th</sup> to 9<sup>th</sup> September 2023. 450 participants race in teams of two and fun teams of 3 to 6 persons. From now, e-bikes will also be allowed in the fun teams. In addition, the kids race for teams of two will take place for the second time on 10<sup>th</sup> September 2023. The focus of the event lies on the first-class trails of the Davos Klosters region and on the camaraderie within the international mountain bike community. Mondraker joined as title sponsor in 2019. MONDRAKER ENDURO TEAM is an independent mountain bike event, organized by the local association Bike Events Davos in collaboration with the Bike Academy.

[www.enduro-team.ch/en](http://www.enduro-team.ch/en)